



FREE PROMPT PACK · 9 PROMPTS

AI Prompt Starter Pack for UK Churches

Nine ready-to-use prompts that save a church hours every week – sermon prep, newsletters, social media, admin and funding. Written for UK churches, and safe to use.

We try hard to get everything here right, and every guide and template shows when it was last reviewed. But they are free, they are general and things change: the law, prices and the tools themselves. We cannot guarantee they are complete, current or right for your church, so check anything you rely on and take professional advice where a decision matters.

How to Use These Prompts

Which AI tools work?

These prompts work with any major AI assistant:

- **ChatGPT** (free or Plus): chat.openai.com
- **Claude** (free or Pro): claude.ai
- **Google Gemini** (free or Advanced): gemini.google.com

All three are available as web apps and mobile apps. You don't need a paid subscription to use these prompts, though paid tiers give longer, more detailed responses.

How to use a prompt

1. **Copy** the full prompt text from the grey box
2. **Paste** it into your chosen AI tool
3. **Customise** the sections in [square brackets] with your church's details
4. **Send** and review the output
5. **Refine** by asking follow-up questions: "make it shorter," "use simpler language," "add a Bible reference"

Give context for better results

The more context you give, the better the output. Before or after pasting a prompt, tell the AI:

- Your denomination (e.g. Baptist, Methodist, CofE, URC, Pentecostal, Catholic, Independent)
- Your church size (small rural, mid-size suburban, large urban, etc.)
- Your congregation's age range and style preferences
- Your theological tradition (evangelical, charismatic, liberal, catholic, broad)

You can say something like: *"I'm the minister of a Baptist church in West Yorkshire with about 80 members, mostly aged 50+. We're evangelical in tradition with a fairly traditional Sunday service."*

We do not publish safeguarding guidance

Some of these prompts touch on safeguarding, because church digital work does. Where they do, they follow **established national practice and defer to your denomination's safeguarding policy**, which takes precedence over anything here. **Nothing on this site is safeguarding guidance and we do not write any.**

For advice, go to your denominational safeguarding team first. Independent help for churches: [thirtyone.eight](https://thirtyone.eight.org.uk), helpline 0303 003 1111. The NSPCC Helpline is 0808 800 5000. If a child or adult is

at immediate risk, call **999**.

A note on safeguarding and data

Never paste personal details, names of children or vulnerable adults, safeguarding concerns, or confidential pastoral information into any AI tool. These tools send data to external servers. Use anonymised or fictional details where a prompt asks for specifics. This is not just best practice. It is a requirement under UK GDPR and your denomination's safeguarding policies.

Sermon Preparation

Prompt 1: Sermon Starter (Passage Exploration)

What it does: Gives you a rich starting point for sermon preparation by exploring a Bible passage from multiple angles.

When to use it: At the start of your sermon preparation, before you have committed to a theme or structure.

The prompt:

I'm preparing a sermon on [Bible passage, e.g. Luke 15:11–32] for a [denomination, e.g. Methodist] church in [location, e.g. suburban Manchester]. Our congregation is [size and demographic, e.g. around 60 people, mostly families and older adults].

Please help me explore this passage by providing:

1. A brief overview of the passage's context within the wider book and the lectionary season (if applicable)
2. Three key themes or angles I could take for the sermon
3. For each theme: a suggested sermon title, a one-sentence summary of the main point and one contemporary illustration relevant to life in the UK today
4. Any commonly overlooked details in the original language (Greek/Hebrew) that could enrich the sermon
5. Two potential pitfalls or misreadings to avoid with this passage

Keep the tone warm and pastoral rather than academic. I want to preach this, not lecture it.

Customise it: Change the passage, denomination, location and congregation details. If you follow the Revised Common Lectionary or your denomination's own lectionary, mention that.

What good output looks like: You should get a structured exploration that gives you genuine insight, not just surface-level commentary. The illustrations should feel recognisably British and contemporary. Each theme should be distinct enough to represent a real choice of direction.

Tips:

- Follow up with: *"Expand on theme 2: give me a full sermon outline with three points and a conclusion"*
- Try: *"What would a children's talk on the same passage look like?"*
- If the illustrations feel generic, say: *"Give me illustrations rooted in everyday UK life: commuting, the NHS, school runs, village life"*

Prompt 2: Sermon Application Bridge

What it does: Takes a theological truth from your passage and generates specific, practical application points for your congregation.

When to use it: When you have your sermon's main point but are struggling to land it practically, the "so what?" question.

The prompt:

I'm preaching on [Bible passage] and my main theological point is: [state the point in one sentence, e.g. "God's grace pursues us even when we have walked away"].

My congregation is [describe: denomination, size, demographic, setting, e.g. "a URC church in a small Dorset town, about 40 members, predominantly retired, theologically broad"].

Generate 5 specific, practical application points that connect this theological truth to the everyday lives of people in my congregation. For each application point:

- State the application clearly in one sentence
- Give a concrete, relatable scenario set in UK everyday life
- Suggest one thing someone could do this week in response
- Include a brief prayer or reflection question they could take home

Avoid clichés and generic "Christian-ese." Make the applications feel like they belong in the lives my congregation actually live.

Customise it: The key here is being specific about your congregation. A retired coastal congregation has different daily realities than a young urban church plant.

What good output looks like: Applications that make you think "yes, that's exactly the kind of thing my people deal with." Scenarios should reference recognisably British life, not American church culture. The take-home actions should be genuinely doable, not aspirational.

Tips:

- If the applications skew too young or too old, tell the AI: *"My congregation is predominantly [age range]. Adjust accordingly"*
 - Try: *"Now give me one application specifically for someone going through grief"* or another pastoral situation
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Communications

Prompt 3: Weekly Newsletter Writer

What it does: Drafts a warm, engaging church newsletter or weekly email from your notes and announcements.

When to use it: When you have a list of notices, dates and updates but need them turned into something people will actually read.

The prompt:

Write a weekly church newsletter email for [church name], a [denomination] church in [location]. Our tone is [warm and informal / friendly but traditional / energetic and contemporary. Pick one].

Here are this week's items:

[Paste your raw notes, e.g.:

- Sunday service 10:30am, Rev Sarah preaching on John 6
- Church meeting Tuesday 7:30pm in the hall, all members welcome
- Harvest festival 6 October, donations needed
- Youth group resumes Friday, new leader Dave
- Building fund update: £12,400 of £30,000 raised
- Prayer requests: ⚠️ ****use placeholders, not real names or conditions****, e.g. "[NAME], recovering from an operation". Add the real wording yourself afterwards; a named person's health is special category data]

Please write the newsletter with:

1. A brief, warm opening paragraph (2-3 sentences) that feels personal, not corporate
2. Each item as a short, clear section with a heading
3. A closing paragraph with an encouraging sign-off

4. Keep it under 500 words total
5. Use UK English spelling throughout

Do NOT include any personal medical details beyond what I've provided. Keep prayer requests general if names are used.

Customise it: Adjust the tone to match your church's culture. A lively Pentecostal church will sound different from a traditional CofE parish.

What good output looks like: A newsletter that sounds like it was written by a real person who cares about the community, not a corporate communications team. It should be scannable and warm, and make people feel connected.

Tips:

- Say: *"Add a short Bible verse or thought for the week at the top"*
- Try: *"Make it 20% shorter. Our people prefer brevity"*
- For email subject lines: *"Suggest 5 subject lines for this newsletter that will get people to open it"*

Prompt 4: Event Promotion Copy

What it does: Creates promotional text for a church event across multiple formats: poster, social media, email and verbal announcement.

When to use it: When you have an event coming up and need to promote it consistently across channels.

The prompt:

I need promotional copy for the following church event:

Event: [e.g. Community Christmas Fair]

Date: [e.g. Saturday 7 December, 2:00–5:00pm]

Venue: [e.g. St Mark's Church Hall, 14 High Street, Chelmsford]

Organised by: [church name and denomination]

Target audience: [e.g. church members and the wider local community]

Key details: [e.g. stalls, refreshments, children's activities, tombola, live music, Santa's grotto. Free entry. Raising funds for the church roof appeal and local food bank]

Tone: [e.g. welcoming, community-focused, fun]

Please write:

1. ****A4 poster text**:** headline, key details and a short engaging description (suitable

for a designer to lay out)

2. **Facebook/Instagram post**: conversational, 100–150 words, with suggested hashtags relevant to UK audiences

3. **Email paragraph**: 3–4 sentences to insert into the church newsletter

4. **Verbal announcement**: a 30-second script to read from the front on Sunday morning

5. **Local press release**: 150–200 words suitable for a local newspaper or community website

Use UK English, UK date formats (day month year), and make it feel community-minded rather than salesy.

Customise it: Swap in your event details. Be specific about what makes your event distinctive. The AI works much better with concrete details than vague descriptions.

What good output looks like: Five distinct pieces of copy that all promote the same event but are tailored to their channel. The tone should be consistent but the format should change: a poster is punchy, a press release is factual, a social post is conversational.

Tips:

- Follow up with: *"Write 3 more social media posts I can schedule across the next two weeks"*
- Try: *"Rewrite the poster text for a younger audience" or "Make the Facebook post work for Twitter/X with a 280-character limit"*

Social Media

Prompt 5: Weekly Social Media Content Plan

What it does: Creates a week's worth of social media posts for your church, tailored to your upcoming activities and the church calendar.

When to use it: On a Monday morning (or whenever you plan your week), to batch-create your social media content.

The prompt:

Create a week of social media content for [church name], a [denomination] church in [location]. We post on [Facebook / Instagram / Twitter/X / all three. Specify].

This week's context:

- Church calendar season: [e.g. Lent, Ordinary Time, Advent, etc.]
- Sunday's sermon/theme: [e.g. "Living Generously" (2 Corinthians 9:6–15)]
- Upcoming events: [list any events this week or next]

– Any special focus: [e.g. Christian Aid Week, church anniversary, baptism, new group launching]

Please create 5 posts for the week (Monday to Friday) with:

1. The post text (appropriate length for the platform)
2. A suggested image or visual idea (describe it. We'll create or find it ourselves)
3. The best time to post for UK audiences
4. One relevant hashtag set for each post (UK-focused, not American)

Mix the content types: one encouraging/devotional, one promoting Sunday's service, one community-focused, one behind-the-scenes or personal, one interactive (question or poll).

Tone: [warm and welcoming / contemporary and energetic / reflective and thoughtful. Pick one]

Use UK English throughout.

Customise it: The key variables are your denomination's calendar, this week's events and your church's personality. A fresh expression or church plant will want a very different tone from an established parish church.

What good output looks like: Posts that feel authentic to your church rather than generic "church social media." The devotional content should be genuinely nourishing, not trite. The interactive post should spark real engagement.

Tips:

- Say: "Our audience on Facebook is mainly 40–65, on Instagram it's 25–45. Adjust the tone for each platform"
- Follow up with: "Write the same plan but for a week in Advent" to batch content ahead

Prompt 6: Bible Verse Graphics (Caption Writer)

What it does: Takes a Bible verse and writes an engaging social media caption that makes people stop scrolling.

When to use it: When you have a verse graphic ready to post and need a caption that adds value rather than just repeating the verse.

The prompt:

I'm posting a Bible verse graphic on [Facebook / Instagram / both] for our church ([church name], [denomination], [location]).

The verse is: [full verse text and reference, e.g. "Come to me, all you who are weary and burdened, and I will give you rest." – Matthew 11:28 (NIV)]

Write a social media caption that:

1. Opens with a hook: a question, a relatable observation or a short personal reflection (not just "This week's verse is...")
2. Briefly unpacks why this verse matters for people today. Make it feel relevant to everyday life in the UK
3. Ends with an invitation: to reflect, to respond, to come along on Sunday or to share the post
4. Is 80–120 words (not too long for a caption)
5. Includes 3–5 relevant hashtags used by UK churches

Tone: [warm / reflective / gently challenging. Pick one]

Do not be preachy or condescending. Write as if speaking to a friend over a cup of tea.

Customise it: The tone instruction matters a lot here. "Friend over a cup of tea" works for most UK churches, but adjust if your church is more formal or more energetic.

What good output looks like: A caption that adds something to the verse rather than just restating it. It should feel like a real person wrote it, someone who has sat with the verse and found it meaningful. The hashtags should include ones that UK church accounts actually use.

Tips:

- Try: *"Give me three different caption options so I can pick the best one"*
- If it feels too "American preacher," say: *"Too intense. Make it more understated and British"*

Administration

Prompt 7: Church Meeting Agenda Drafter

What it does: Takes your rough notes and creates a professional, well-structured agenda for a church meeting, deacons' meeting, PCC or leadership team meeting.

When to use it: When you know what needs to be discussed but need it organised into a proper agenda with timings.

The prompt:

Draft an agenda for a [type of meeting, e.g. Church Members' Meeting / PCC meeting / Deacons' meeting / Elders' meeting / Leadership team meeting] at [church name], a [denomination] church.

Date: [date]

Time: [start time] to [expected end time]

Venue: [location]

Chair: [name and role]

Items to include:

[List your items, e.g.:

- Opening prayer and devotion
- Approve minutes from last meeting (12 January)
- Finance update: end of year accounts, need to appoint examiner
- Building work: roof repair quotes, decision needed
- Safeguarding: annual report from safeguarding lead
- Youth work: proposal for new Friday group
- Harvest festival planning
- Dates for next meetings
- Any other business]

Please:

1. Put the items in a logical order appropriate for this type of meeting
2. Add suggested time allocations that fit within our total meeting time
3. Mark items as "For information," "For discussion," or "For decision" so attendees know what's expected
4. Add a brief one-line description under each item where helpful
5. Format it ready to print or email

Keep the language clear and professional but not corporate. This is a church, not a board meeting.

Customise it: Governance structures vary hugely by denomination. A CofE PCC has specific legal requirements; a Baptist church meeting operates differently from a Methodist circuit meeting. Mention your structure.

What good output looks like: An agenda that looks like it was prepared by an experienced church administrator: logical flow, realistic timings and clear expectations for each item. It should be ready to send out with minimal editing.

Tips:

- Follow up with: *"Draft a brief email to send with this agenda, reminding people of the meeting"*
- After the meeting: *"Here are my rough notes from the meeting. Turn them into formal minutes"*

Prompt 8: Policy Document Drafter

What it does: Creates a first draft of a church policy document, tailored to your denomination's requirements and UK law.

When to use it: When your church needs a policy (or needs to update one) and you want a solid starting point rather than staring at a blank page.

The prompt:

Draft a [type of policy, e.g. Data Protection Policy / Social Media Policy / Lone Working Policy / Health and Safety Policy / Volunteering Policy] for [church name], a [denomination] church in [location].

Our church details:

- Registered charity number: [number, or "not yet registered"]
- Approximate number of members/regular attendees: [number]
- We have [describe relevant context, e.g. "a church building used by community groups during the week," "a youth group and children's Sunday school," "paid staff: one minister and one part-time administrator"]
- Our denomination's governing body is: [e.g. the Baptist Union, the Methodist Conference, the Diocese of [X]]

Please draft the policy including:

1. Policy title and version/date
2. Purpose and scope
3. Key definitions
4. The policy statements (main body)
5. Roles and responsibilities
6. How the policy relates to UK law (cite specific legislation where relevant, e.g. UK GDPR, Data Protection Act 2018, Equality Act 2010, Safeguarding Vulnerable Groups Act 2006)
7. Review date and process
8. Approval section (who approved it and when)

Important:

- Reference our denomination's own guidance where relevant
- Ensure compliance with UK Charity Commission requirements
- Use UK legal terminology and UK English spelling
- Flag anywhere I need to insert specific details or get professional advice
- Add a note at the end: "This policy was drafted with AI assistance and should be reviewed by [appropriate person/body] before adoption."

This is a first draft to work from, not a final legal document. Make that clear in the document.

Customise it: Be specific about the policy type and your church's circumstances. A data protection policy for a church with a large database and online giving is very different from one for a small fellowship with a paper contact list.

What good output looks like: A well-structured policy document that covers the key areas, references the right UK legislation and is clearly a solid working draft. It should flag where you need professional or denominational input rather than pretending to be the final word.

Tips:

- Follow up with: *"Now create a one-page summary version I can share with volunteers"*
- Try: *"What UK legislation or Charity Commission guidance am I missing?"*
- **Important:** Always have policies reviewed by someone with relevant expertise before adopting them. AI drafts are a starting point, not a substitute for proper advice.

Grant Applications and Funding

Prompt 9: Grant Application Drafter

What it does: Drafts a grant or funding application for a church project, using the language and structure that UK funders expect.

When to use it: When you are applying for a grant from a charitable trust, the National Lottery, your diocese/district or another funder, and need help articulating your project.

The prompt:

Help me draft a grant application for the following church project:

Project: [e.g. Community Kitchen, refurbishing our church hall kitchen to provide weekly community meals]

Church: [church name], a [denomination] church in [location]

Charity registration number: [number]

Funder: [name of the funder if known, e.g. National Lottery Community Fund, Garfield Weston Foundation, AllChurches Trust, diocesan/district fund]

Amount requested: [e.g. £15,000]

Total project cost: [e.g. £22,000 (we have £7,000 from church fundraising)]

Project details:

– What we want to do: [describe the project]

- Why it's needed: [describe the need in your community, e.g. "Our town has high levels of food poverty; the nearest food bank is 8 miles away"]
- Who will benefit: [describe beneficiaries (numbers, demographics)]
- How we'll deliver it: [brief plan (who's involved, timeline)]
- What difference it will make: [the outcomes you hope to achieve]
- How we'll sustain it after the grant: [sustainability plan]

Please draft the application including:

1. **Project summary** (150 words): clear, compelling, jargon-free
2. **Statement of need**: evidencing the need with reference to local context (suggest where I can find local statistics such as IMD data, local authority reports)
3. **Project description**: what we'll do, how and when
4. **Beneficiaries**: who and how many, with attention to inclusion and accessibility
5. **Outcomes and evaluation**: measurable outcomes and how we'll track them
6. **Budget summary**: a simple budget table with the main cost headings
7. **Sustainability**: how the project will continue beyond the grant period
8. **Organisational capacity**: why our church can deliver this (suggest what to include)

Use the language UK funders respond to: community benefit, social impact, partnership working, evidence of need, measurable outcomes. But keep it genuine. Don't oversell.

Flag anywhere I need to insert specific figures, evidence or local data.

Customise it: If you know the specific funder, mention them. Different funders have different priorities and language preferences. The National Lottery Community Fund, for instance, wants to hear about community involvement in designing the project.

What good output looks like: An application that reads as professional, evidence-aware and grounded in genuine community need. It should make a compelling case without being manipulative. The budget section should be realistic and the outcomes measurable.

Tips:

- Follow up with: *"Where can I find Index of Multiple Deprivation data for my local area to strengthen the evidence of need?"*
- Try: *"Rewrite the project summary to emphasise partnership working with local organisations"*
- Ask: *"What other UK funders might support a project like this? List 5 with their typical grant size and focus areas"*
- **Always check the funder's own application form and guidelines.** Use this draft as raw material to adapt to their specific questions.

What Next?

These 9 prompts are a starting point. For more on using AI well in a church context, see the AI Starter Guide for Church Leaders and the AI Policy Template, both free at churchdigitalstrategy.com.

Everything here is written for a UK church (UK law, UK regulators, UK spelling) by someone who has spent more than a decade leading digital for UK charities and churches. Safeguarding guidance comes from your denomination and from thirtyone:eight, not from us.

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Created by Church Digital Strategy / churchdigitalstrategy.com These prompts are designed for UK churches. They work with ChatGPT, Claude, Google Gemini and other AI assistants. Always review AI-generated content before using it. AI is a tool to assist your ministry, not replace your judgement, prayer or pastoral wisdom.

Last reviewed: 7 September 2026.

This pack cites things that change: tax rates, platform age limits, charity thresholds, statutory guidance. That is why it carries a review date rather than a version number: if you are reading this long after the date above, check anything legal or financial before you rely on it.